



UPCARE Technology Launches End-to-End Lab Outreach Capabilities:

- Teams with Hunter Consulting to Provide Lab Outreach Solution for the Largest Health System in Southern California
- Unveils New Lab Outreach Functionality
- Announces Alliance Agreement with Hilgraeve to Support Physician System Integration

March 22, 2007

Marquette, MI--(PR Newswire)--UPCARE Technology, Inc., a provider of Web-based clinical information integration software and consulting services, today announced a series of moves positioning itself as an emerging leader in end-to-end lab outreach solutions. UPCARE Technology recently signed an agreement with Hunter Consulting to provide a complete lab outreach solution for the largest health system in southern California. Hunter Consulting is a healthcare management consulting firm specializing in hospital and laboratory clinical, operational and financial improvement. Based on strategic considerations, the name of the health system was not disclosed.

Under the agreement, UPCARE Technology will provide its UPCARE® eLAB solution to support the opening of a new state-of-the-art, 15,000 square foot highly esoteric lab scheduled to open in the summer of 2007. UPCARE eLAB is a full function, easy-to-use, and cost-effective Web-based outreach management solution for hospital and independent reference labs. The new lab will feature some of the most advanced testing equipment in the country and will be capable of performing over 2,500 different assays.

Kevin Hunter, president of Hunter Consulting, stated, "We are pleased to select UPCARE Technology as the lab outreach solution for this important client. The new lab will be a major strategic asset for our client and represents one of the most advanced labs of its kind. Based on our review of lab outreach solutions in the market, we believe UPCARE Technology's UPCARE eLAB solution offers a superior blend of functionality, value and flexibility. We are also very impressed with UPCARE Technology's clinical systems integration skills and overall knowledge of the lab environment."

UPCARE Technology will develop interfaces necessary to connect the client's current registration and laboratory systems software with UPCARE eLAB, and will provide the solution using an application service provider (ASP) delivery model. UPCARE Technology will also provide full training and support for the Web-based laboratory order and results retrieval system.

In addition to announcing the new joint client, UPCARE Technology and Hunter Consulting added that they will offer end-to-end services supporting lab outreach for other clients. Together, the two organizations have the capability to provide assessment, strategy, program design and management, and lab outreach software, integration, and implementation.

Jim Sundberg, chief executive officer of UPCARE Technology, commented, "We are very pleased to be working with Hunter Consulting to provide a complete lab outreach solution for our mutual client in southern California. We believe the two organizations offer a powerful combination for our client. Based on our experience with other labs, we know it takes more than

just technology. It takes a complete business solution that addresses people, process and technology.”

New Lab Outreach Functionality

UPCARE Technology also announced new functionality for UPCARE eLAB. Enhancements include pathology and microbiology ordering and results reporting, intelligent order routing based on test and/or payor type, and standing orders supporting nursing homes and other care settings. The new version also includes a powerful Inbox feature that provides location and provider centric views to dramatically improve physician office productivity.

Alliance Agreement with Hilgraeve

The company also announced an alliance with Hilgraeve, a leader in system connectivity software for healthcare and other industries. The alliance with Hilgraeve allows UPCARE Technology to utilize the HyperSend PDX software product to connect UPCARE eLAB to physician office practice management and electronic medical record systems. HyperSend PDX is a data integration solution that extracts demographic data from physician practice management systems, reformats it into industry standard HL7 format files, and sends those files securely through the Internet. This will lead to quick, cost-effective, and timely implementations as UPCARE Technology lab customers add new physician office clients or as their current physician office clients add electronic systems. Combined with their UPCARE® eMR solution for healthcare institutions, UPCARE Technology has the capability to provide caregivers complete views of patient medical records across inpatient and outpatient settings in multiple locations.

About UPCARE Technology and UPCARE eLAB

UPCARE Technology enables information sharing and application integration for healthcare providers and clinical laboratories, developing and supporting customized solutions to meet the unique requirements of each environment. UPCARE Technology's Web-based software applications include UPCARE® eLAB for secure lab outreach and reference lab program management, and UPCARE® eMR for a modular approach to facilitate secure EMR sharing among healthcare providers. UPCARE Technology also provides end-to-end lab outreach consulting services, including strategic planning, systems and operations assessment, and operations improvement, as well as designs and develops LIS to LIS (L2L) connectivity solutions. UPCARE Technology has customers in the United States and Canada. For more information, visit www.upcaretech.com or call 1-866-554-2870.

UPCARE eLAB contributes to enhanced reference lab productivity and increased lab utilization and revenue. UPCARE eLAB is a unique solution, since it protects existing lab system investments, is easy for users to learn, requires low support costs, and offers superior value. The solution can be delivered via in house server or ASP model. A single, integrated solution, UPCARE eLAB provides results reporting from a single user interface, and can seamlessly integrate with existing EMR systems, including UPCARE Technology's UPCARE eMR.

UPCARE eLAB complements existing laboratory information systems rather than replacing them by adding efficient outreach functionality. The application provides secure Web-enabled order entry with medical necessity checking and ABN handling, and real-time order status and detailed results reporting. An intuitive user interface also provides users quick access to patient registration, as well as packing lists and specimen label printing for accurate tracking. Reference labs can utilize extensive security options for full HIPAA compliance. For more information on UPCARE eLAB, visit www.upcaretech.com/lab or call 866-554-2870.

About Hunter Consulting

With over 25 years of industry experience, Hunter Consulting experts work closely with senior leadership to chart a course for groundbreaking organizational development. Hunter Consulting is actively involved in every step of the implementation of your business' customized strategy and works meticulously to ensure a seamless transition to successful internal continuance. Hunter Consulting focuses upon designing and delivering long-term strategic solutions with quantifiable and significant returns on investment. For more information on Hunter Consulting, visit www.hunter-consulting.net or call 800-813-2213.